



## **Mayor's Office of Data Analytics**

**Position Title:** Graphic Design Intern

**Intern Job ID:** 10059

**Education Level:** Undergrad and Graduate Students

MODA seeks a Graphic Design intern to support the team's data scientists and strategists by developing compelling graphic assets for the NYC Open Data and Analytics programs. The intern will add an entirely new skillset to MODA's entrepreneurial and tech-savvy six-person team. This is a good opportunity for a designer interested in building a portfolio with a leader in public sector innovation.

### **About the Office:**

The Mayor's Office of Data Analytics (MODA) is New York City's civic intelligence center, allowing the City to aggregate and analyze data from across City agencies, to more effectively address crime, public safety, and quality of life issues. MODA also partners with the Department of Information Technology and Telecommunications to form the Open Data team. As a hub of analytics in the City, MODA drives use of Open Data in citywide data analytics and in the community. Learn more about our work at:

[www.nyc.gov/analytics](http://www.nyc.gov/analytics) and [www.nyc.gov/opendata](http://www.nyc.gov/opendata)

### **Specific responsibilities include:**

- Conceiving creative ideas quickly
- Developing graphic identity to support MODA web properties, including Open Source Analytics project library and NYC Open Data website
- Developing graphic standards for MODA communications (e.g., public reports, twitter cards, slides, blog, etc)
- Working collaboratively with MODA personnel to ensure that data science deliverables are visually appealing and easily understandable to a non-technical client
- Working with copywriters to develop communications and events material, including print materials in InDesign and digital materials in Illustrator

### **Preferred Qualifications:**

- Experience in creative visual storytelling
- Proficiency in Adobe InDesign, Illustrator, and Photoshop
- Curiosity about policy and operations of local government
- Proficiency in HTML/CSS and other web development languages preferred, not required
- Data visualization skills a plus

### **To Apply:**

Click on [Internship Candidate Application](#) and submit an application, resume, cover letter and essay.

**The City Of New York And The Office Of The Mayor Are Equal Opportunity Employers**