



## Office of New Media & Cultural Communications

**Position Title:** New Media & Cultural Communications Intern

**Job ID Number:** 48432

**Education Level:** Undergraduate, Graduate, High School

The Mayor's Office of New Media & Cultural Communications is seeking a highly motivated intern with strong digital fluency and an interest in politics, culture, and communications to support creator partnerships, cultural media strategy, and digital impact tracking.

### The Agency You'll Join:

The New York City Mayor's Office is responsible for overseeing city services throughout the five boroughs, coordinating public agencies and departments, and managing public property. The administration is leading the fight in making the city more affordable, reducing inequality, improving public safety, ensuring delivery of efficient and effective services, and working to make New York City's economy stronger. We value leadership, transparency, fairness, and efficiency as we actively seek diverse talents from various sectors to join our team.

### The Team You'll Work With:

The New Media & Cultural Communications team operates at the intersection of politics, culture, and digital media. The team builds relationships with creators, new and independent media, tracks online narratives, leads culture-first media strategies, and helps expand how City Hall communicates with New Yorkers across external online platforms, communities, cultures and partnerships.

### The Problems You'll Solve

This role supports the team's efforts to understand how information spreads online, track coverage across new media, and map out how online engagement and creative partnerships translates into real-world results: excellent deliverance of government services and a City Hall that is responsive to the needs of all New Yorkers and serves to keep them informed and equipped with resources in the modern media landscape.

Responsibilities include but are not limited to:

- Researching new media outlets and creators across social media platforms
- Tracking metrics like online footprint, reach and engagement, and communities reached
- Monitoring online trends and emerging narratives
- Assisting with coverage tracking and recap reports
- Supporting new media briefings, PSAs, events, and activations
- Helping draft PSA toolkits and other materials

## About You

- Currently enrolled in high school, undergraduate, or graduate program
- Chronically online and culturally curious about how information spreads in today’s media landscape
- Strong familiarity with new media landscape in NYC (especially small community pages, micro creators, and trusted community and cultural voices) across TikTok, Instagram, YouTube, and digital culture
- Detail-oriented and comfortable working with spreadsheets and data
- Strong written communication skills
- Strong political and policy acumen
- Self-starter with a high degree of resourcefulness
- Ability to work in a fast-paced, collaborative environment
- College Student candidates must be an enrolled and registered student accumulating credits. Matriculation at an accredited college or graduate school. Employment is conditioned upon continuance as a student in a college or graduate school.
- High School Student candidates must be enrolled and registered at a High School.

## Salary

High School Students:	\$17 per hour
Undergraduate College Students:	\$17.75 per hour
Graduate Students:	\$18 per hour

**To Apply Select: [2026 Summer Internship Program Application](#)**

## Equal Opportunity | Diversity Equity & Inclusion Statement

The Office of the Mayor is an inclusive equal opportunity employer committed to recruiting and retaining a diverse workforce and providing a work environment that is free from discrimination and harassment based upon any legally protected status or protected characteristic, including but not limited to an individual's sex, race, color, ethnicity, national origin, age, religion, disability, sexual orientation, veteran status, gender identity, or pregnancy.

The Office of the Mayor values diversity — in backgrounds and in experiences that is reflective of the city it serves. Applicants of all backgrounds are strongly encouraged and welcome to apply.

If you are a qualified individual with a disability or a disabled veteran, you may request a reasonable accommodation if you are unable or limited in your ability to access job openings or apply for a job on this site as a result of your disability. You can request reasonable accommodations by EEO at [EEO@cityhall.nyc.gov](mailto:EEO@cityhall.nyc.gov).

**New York City Residency Is Required Within 90 Days of Appointment**