Mayor's Office of Data Analytics

Position Title: **Product Analytics Intern**

Intern Job ID: **10060**

Education Level: **Undergrad and Graduate Students**

The Mayor's Office of Data Analytics seeks a **Product Analytics intern** to help the NYC Open Data Team better understand and optimize how 30,000 weekly users navigate the NYC Open Data platform.

About the Office:
The Mayor's Office of Data Analytics (MODA) is New York City's incubator for actionable analytics. MODA assists agencies in applying creative analytical thinking to City data to enforce laws more effectively, prioritize risk more strategically, and deliver services more equitably. Learn more about the office at nyc.gov/analytics.

About NYC Open Data:
The Mayor's Office of Data Analytics and the Department of Information Technology and Telecommunications (DoITT) partner to form the Open Data team. The NYC Open Data platform has more than 2,100 datasets provided by 75+ agency partners and sees an average of 30,000 visits per week. Learn more at nyc.gov/opendata.

About the Role:
Reporting to the MODA Director of Civic Engagement and Strategy, the Product Analytics intern will be responsible for organizing and analyzing raw data on user traffic, customer service, and published City data assets to help inform Open Data strategy and program management. In particular, the intern will:

- Organize, clean, and analyze raw data from a variety of sources including but not limited to GoogleAnalytics, the Open Data Help Desk (Screendoor tool), and Socrata (data platform vendor)
- Produce and distribute regular reports on web traffic and user engagement
- Improve upon an automated dashboard (in beta) visualizing web traffic and operations data
- Complete ad-hoc projects as required by the NYC Open Data team

The position will also enjoy a high degree of autonomy, and additional projects based on the intern's skillset and interests may be scoped over the course of the internship.

Preferred Qualifications:
- Currently pursuing undergraduate or graduate degree
- Experience manipulating data in Excel and Python; experience with AWS or Dash is a plus
- Good written communicator
- Curiosity about policy and operations of local government
- Enthusiasm about government transparency

To Apply:
Click on Internship Candidate Application and submit an application, resume, cover letter and essay.

The City Of New York And The Office Of The Mayor Are Equal Opportunity Employers